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To: All Distributor Personnel

Monthly bulletin: Number 1

Fr: John Wayne Jennings  
National Sales Director-Valves

Date: November 2005

Subject: Lexair, Inc. announces newly updated website.

Lexair, Inc. proudly announces the unveiling of our totally renovated website. Our address has not changed (we are still located at [www.lexairinc.com](http://www.lexairinc.com)) so if you have ever visited our site before, your computer might have “cached” the old information. Be sure to hit your “refresh” button after our site loads so that the newest and latest information will be displayed.

Our new “Home Page” displays a collage of products offered and includes a short “who-we-are” mission statement at the bottom. Navigation to the “Machine Tool Accessories” or “Valves” section can be achieved by simply clicking on an image or by selecting a hypertext link at the bottom of the page. Additional links at the bottom include a “Site Map” for direct navigation to any page, a “Contact Us” (includes contacts plus an information request link for both product divisions) and an “About Lexair” link for anyone with a desire to learn more about our heritage.

By either clicking on an image or selecting a product group at the bottom, you will be linked to an index page where you will find brief descriptions about the various product families as well as images of them. Clicking on any image will link you to an in-depth “Product Profile” page that includes complete product description and operation details plus application information in most cases. From here, you can use the hypertext link near the top of the page to navigate to the “Specifications and Model Numbers” section where you will find complete technical specifications such as sizes offered, operating parameters including pressures and temperature ratings, materials of construction, available options, etc. plus model numbers and/or a “how-to-order” example when applicable. From either of these two previous areas, you can select a hypertext link to the “Technical Information” section which includes outline drawings and dimensional charts plus other technical information and/or manuals and application data sheets for some Machine Tool

Accessories. Because we have laid out the information in "chapters", you can easily copy and paste an exact URL location for a particular product in an e-mail and send the link to a customer. This feature means that he/she does not have to navigate from our home page or deal with attachments that might get blocked by their server due to content or size.

Once you are viewing a page other than the "Home Page", "Site Map" or "About Lexair" you will find a gray "Quick Links" box in the upper right hand corner that allows you to use a "drop down" menu to link directly to any page within the site with merely a single click. Another new and exciting feature is the "Where-to-Buy" link (found at the top of both product group index pages) that is easily accessed by potential customers. This feature allows them to quickly locate Lexair, Inc. Valve Distributors or Machine Tool Accessory Representatives in their area. Valve Distributor searches can be done via zip code and distance, by state or by international locations. Customers will receive the distributors name, address, phone number, fax number and website complete with a hypertext link. There is also a "view map" link that will provide driving directions to most of our distributor's front doors. For Machine Tool Accessory Representatives, a complete U.S. listing is displayed with contact information and territorial coverage by state.

In addition to the enhancements noted above, we will soon be adding a "Request for Drawing" link that allows customers to fill out a sheet to request drawings in various formats. We will then provide them with a drawing and at the same time, send the customer's inquiry to the local distributor – great sales lead tool.

If anyone has any questions or comments about the web site, please feel to contact me via e-mail ([jjennings@lexairinc.com](mailto:jjennings@lexairinc.com)) or by phone (859-255-5001 office, 859-338-0008 cell).

Sincerely,

John W. Jennings  
National Sales Director – Valves  
Lexair, Inc.